



Re: Sponsorship

The Othello Fair Association has started the process of planning for the 2022 fair. Fair dates will be September 14-17, 2022 and our theme is "Big Top Fun Under the Harvest Sun". A large part of the planning process begins with you! The Othello Fair relies heavily on our faithful sponsors for donations annual operating expenses. Some of these expenses are for Entertainment, rental of the Adams County Fairgrounds (we do not own the property), Repair and Maintenance of the grounds, and Advertising, just to name a few.

There are so many advantages of being a fair sponsor. Your sponsorship funds support a traditional, old-fashioned, family-friendly fair as well as having your business being associated with a positive environment promoting wholesome family values, hard work ethic, great entertainment, and hometown pride for local agriculture and livestock. Your generosity demonstrates community connectedness that is crucial for non-profits such as the Othello Fair to succeed.

For 2022 we are reaching out to your business for a special sponsorship opportunity. The livestock office is in dire need of being torn down and completely rebuilt! We will need between \$150,000-\$200,000 for this project. We have secured a grant for a 50% match for this project and we are hoping to gather sponsorship from enough businesses to make this happen for the summer of 2022. There was a major malfunction (not on our part) that caused massive water damage which resulted in having ongoing issues with mold in the livestock office. This is a major health concern and the building needs to be torn down and rebuilt. The other task these funds will accomplish is currently there is no ADA accessible restroom at that end of the fair property. When we can gather enough funds for the livestock office, this new office will include an ADA accessible restroom for the public. Due to having to move the location of the fair office when we rebuild, the additional cost of septic has been calculated into our estimate as there are issues with the current location.

Lastly, we have added the option of being a Building Sponsor. The funds from your business for this will go directly toward the maintenance of that specific building. Your provided banner/signage will be placed on that building during fair to show everyone that you are the contributor to help that building going. Building Sponsors will receive all of the benefits of the package they choose as well as hanging their company banner on the building of their choice!

The saying goes "*Many hands make light work*", well, in this case, we are saying "*Many donors make for a new livestock office!*" For any business who donates for our remodel project, a plaque with your business name and the year of donation will be PERMANENTLY hung in the livestock office! If you are interested in assisting us with this enormous task, or any other department for sponsorship please complete the included form and mail with your donation or contact us at acfatreasurer@hotmail.com to come up with a package specific to your business needs.

With much gratitude,
Othello Fair Association

OTHELLO FAIR SPONSORSHIP

Golf Cart Sponsor \$300

- Your Business Name/Signage will be placed on ONE golf cart that is driven around the property by a board member during fair. This money allows us to rent one cart. 6-8 carts are needed during fair week for various tasks.

BRONZE \$500

- Receive 5 (single day use) gate tickets for the fair to use any day of fair.
- Your business cards and/or brochures on display in the Othello Fair Office during fair (your business to provide cards/brochures no later than September 1st).

SILVER \$1,000

- Receive 10 (single day use) gate tickets for the fair to use any day of fair.
- Your business cards and/or brochures on display in the Othello Fair Office during fair (your business to provide cards/brochures no later than September 1st).
- Your business banner or sign to be displayed as a sponsor on fair property during fair week. (your business to provide banner/signage no later than September 1st).

GOLD \$2,000

- Receive 20 (single day use) gate tickets for the fair to use any day of fair.
- Your business cards and/or brochures on display in the Othello Fair Office during fair (your business to provide cards/brochures no later than September 1st).
- Your business banner or sign to be displayed as a sponsor on fair property during fair week. (your business to provide banner/signage no later than September 1st).
- Your business name listed as a sponsor in the Othello Fair Exhibit Guide (strict deadline of May 1st).

PLATINUM \$3,500

- Receive 30 (single day use) gate tickets for the fair to use any day of fair.
- Your business cards and/or brochures on display in the Othello Fair Office during fair (your business to provide cards/brochures no later than September 1st).
- Your business banner or sign to be displayed as a sponsor on fair property during fair week. (your business to provide banner/signage no later than September 1st).
- Your business name listed as a sponsor in the Othello Fair Exhibit Guide

(strict deadline of May 1st).

- Your business listed as a platinum sponsor on www.OthelloFair.org for this calendar year, not to continue past December 31st.

DIAMOND \$5,000

- Receive 40 (single day use) gate tickets for the fair to use any day of fair.
- Your business cards and/or brochures on display in the Othello Fair Office during fair
(your business to provide cards/brochures no later than September 1st).
- Your business banner or sign to be displayed as a sponsor on fair property during fair week.
(your business to provide banner/signage no later than September 1st).
- Your business name listed as a sponsor in the Othello Fair Exhibit Guide
(strict deadline of May 1st).
- Your business listed as a platinum sponsor on www.OthelloFair.org for this calendar year, not to continue past December 31st.
- Your business will sponsor one day of the fair – all events that day will be advertised as being sponsored by you!

LIVESTOCK OFFICE \$10,000

- Receive 50 (single day use) gate tickets for the fair to use any day of fair.
- Your business cards and/or brochures on display in the Othello Fair Office during fair
(your business to provide cards/brochures no later than September 1st).
- Your business banner or sign to be displayed as a sponsor on fair property during fair week.
(your business to provide banner/signage no later than September 1st).
- Your business name listed as a sponsor in the Othello Fair Exhibit Guide
(strict deadline of May 1st).
- Your business listed as a livestock sponsor on www.OthelloFair.org for this calendar year, not to continue past December 31st.
- Your business will permanently be listed as a donor on a plaque in the livestock office at the fair!

OTHELLO FAIR SPONSORSHIP AGREEMENT

By signing and returning this contract, you are committing to be a sponsor for the 2022 Othello Fair. Both parties agree to the equipment, services, and/or goods paid for. Please provide a business card or website address link for website sponsor listings. *RETURN THIS COMPLETED FORM WITH YOUR PAYMENT.*

Business Name _____
Address _____
City/State/Zip _____
Contact Name _____
Email Address _____
Phone Number(s) (____) _____ - _____ (____) _____ - _____
Website Address _____

I/We commit to purchase:

- | | |
|------------------------------------|-----------------------------------|
| 1 - ___ Golf Cart Sponsor \$300 | 2 - ___ Bronze Package \$500 * |
| 3 - ___ Silver Package \$1,000 * | 4 - ___ Gold Package \$2,000 * |
| 5 - ___ Platinum Package \$3,500 * | 6 - ___ Diamond Package \$5,000 * |
| 7 - ___ Livestock Sponsor \$10,000 | |

*For options 2-6 above: Which department you would like your sponsorship funds to assist:

___ Advertising ___ Entertainment ___ Building Maintenance** ___ Any Area Needed

**For Building Maintenance Sponsors: Which Building Would you like your funds to assist for 2022:

___ Beef Barn	___ Commercial Bld.	___ Dairy Barn	___ Exhibit Bld.
___ First Aid	___ Goat Barn	___ Horse Office	___ Horse Stalls
___ Pig Barn	___ Poultry	___ Rabbit Barn	___ Restrooms (3)
___ Sheep Barn	___ Any Area Needed		

Signature _____ Date _____

PLEASE MAIL TO: OTHELLO FAIR PO BOX 298 OTHELLO, WA 99344